

Global Telecommunications Partner

Always moving,
always connecting.

Global knowledge,
local presence.

Sophisticated Optimal Flexible Trustworthy



Your Partners in Connectivity

SoftNET is a dynamic telecommunications company with a strategic presence across Europe, Asia, and Africa. We specialize in delivering robust, scalable, and secure connectivity solutions tailored for enterprises and telecom operators.

Turning Ideas Into Impact Through Connection

We provide tailored data and voice solutions over our proprietary, high-performance network. With strategically positioned Points of Presence (POPs) in all major cities across Asia, Europe, and Africa, extending your global reach is both seamless and efficient. Our fully IP-enabled, interoperable infrastructure ensures reliable connectivity, optimized performance, and effortless integration across borders.

High Performance Network

SoftNET Global Network delivers ultra-low latency connectivity across the globe, powered by our strategically operated Points of Presence (POPs) in Europe, Asia, and Africa. By owning and managing our infrastructure, we ensure fast, reliable, and secure data transmission for businesses that demand uncompromising performance.

SoftNET maintains a robust presence at key Internet Exchange Points (IXPs) across Europe, Asia, and Africa, enabling seamless interconnection with global carriers and networks. Our strategic positioning at these major hubs ensures high-performance routing, low-latency connectivity, and optimal traffic exchange





Unwavering Commitment to Customer Success

We are deeply committed to delivering exceptional service and support to our customers. Our technical team is driven by a passion for innovation and continuously expands its expertise to stay ahead of emerging technologies. This dedication ensures our clients benefit from cutting-edge solutions tailored to meet their evolving needs—empowering them to thrive in a fast-changing digital landscape.

Why we're not just another option.

Unmatched Technical Expertise

Our elite team of engineers and network specialists possesses deep, hands-on experience across every facet of network infrastructure. With advanced training and a proven track record, we excel in:

- Designing resilient architectures that scale with your business needs
- Implementing cutting-edge solutions for optimal performance and security
- Maintaining seamless operations through proactive monitoring and updates
- Troubleshooting complex issues with speed and precision

Whether you're building from the ground up or optimizing an existing system, our team ensures your network is robust, secure, and future-ready.

Flexibility

At the heart of our approach lies a deep commitment to flexibility. We pride ourselves on delivering bespoke solutions that are thoughtfully tailored to meet the distinct goals, challenges, and specifications of each client. Whether you're navigating complex requirements or seeking agile support in a dynamic environment, our team is equipped to adapt swiftly and effectively. This client-centric mindset ensures that every engagement is not only personalized but also positioned for long-term success.

Stability

As a privately held company, we prioritize financial resilience and sustainability. Our independence empowers us to make strategic, long-term decisions that align with our mission and values—ensuring consistent growth and enduring success.

Services Portfolio

Focusing on MPLS, Layer 2, IPLC services for European companies in China.

Providing efficient, reliable, and cost-effective connectivity China-Europe.

Response time SoftNet POP Shanghai to POP in Frankfurt is 148ms.

Response time SoftNet POP Beijing to POP in Frankfurt is 120ms.



Discover the SoftNET Advantage



Network Flexibility

Our solutions are tailored to the specific needs of your company and are easily expandable. We are committed to provide outstanding client experience, backed by our core values of simplicity, speed and flexibility.



Global Presence

Join our global network that spans across Europe, Asia and Africa, and extends even further through. Let us help you expand your business and reach new heights.



24/7 Technical Support

SoftNET has support teams with local offices across Europe and Asia that can ensure your company has the support it needs 24 hours a day, 7 days a week, 365 days a year.



Global Coverage Overview

SoftNET has a strong global presence, with Points of Presence (POPs) and offices across Europe and Asia, enabling low-latency connectivity and localized support.



SoftNET Limited, 172 Yuyuan Road, Jing'An, 200040
Shanghai, China



Contact our sales team; we're here to assist with any inquiries you may have.



 +86 21 6045 2659

 info@softnet.com.hk

 www.softnet.eu